



**OCTOBER 25-27**  
**2022** DONALD E. STEPHENS  
CONVENTION CENTER

**ROSEMONT, IL**

**ANNUAL POST-SHOW  
REPORT**

**2022**

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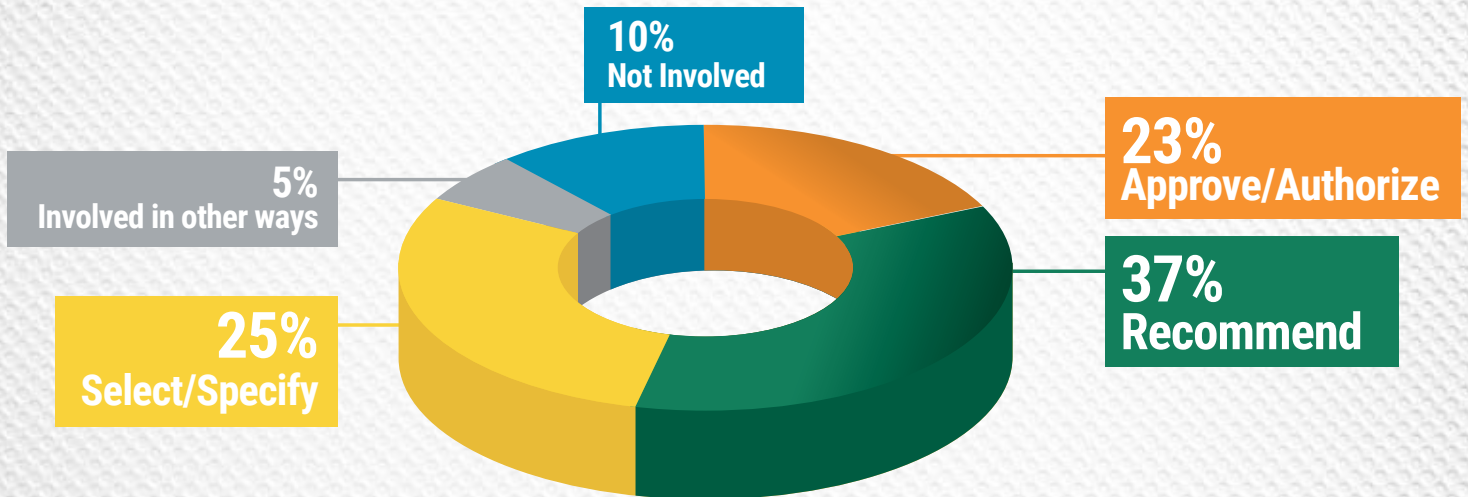


**TELSONIC**  
ULTRASONICS

**PRODUCED BY: ASSEMBLY**

# ABOUT THE ASSEMBLY SHOW

## ► PURCHASE AUTHORITY



*I was satisfied with the volume & variety of exhibitors. The networking opportunities were enjoyable and made you feel relaxed and appreciated*



## ► ATTENDEE ACTIONS Post-Event

**95%** of Attendees Plan to Take Action Post-event



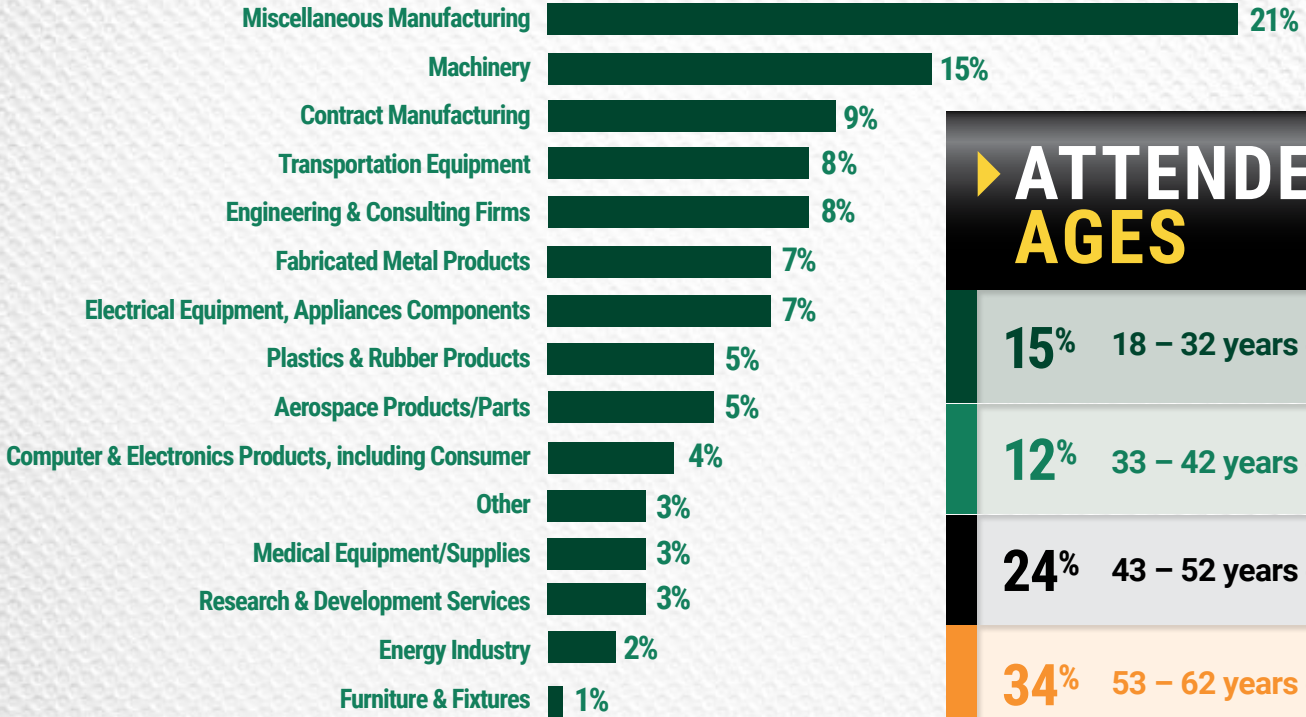
## ► TOP 5 Reasons Why People Attended

- (1) Stay current/gain more knowledge on industry topics
- (2) See new products & services
- (3) Find new vendors/suppliers
- (4) Meet with current vendors/suppliers
- (5) Network with industry professionals



# ATTENDEE PROFILES

## ▶ COMPANY TYPE



## ▶ ATTENDEE AGES

15% 18 – 32 years old

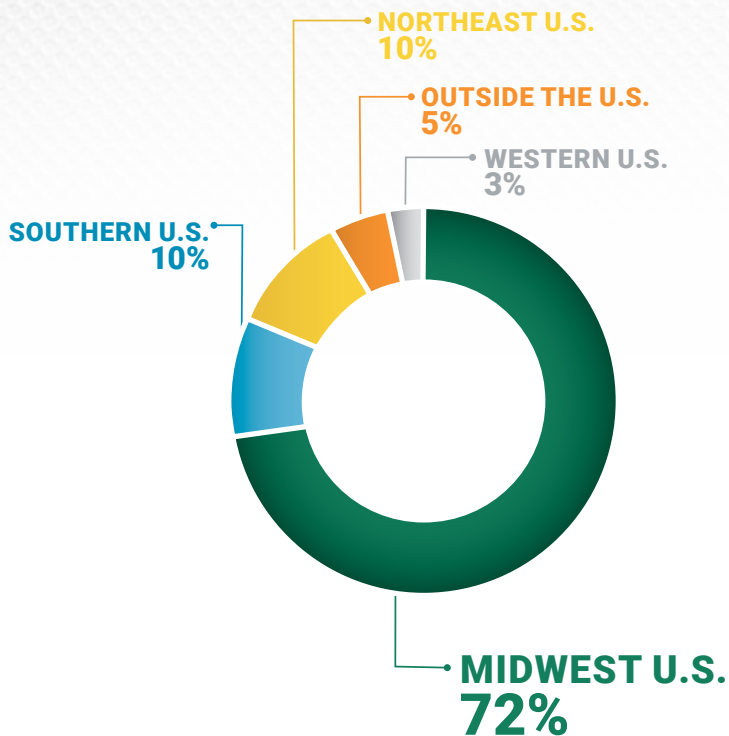
12% 33 – 42 years old

24% 43 – 52 years old

34% 53 – 62 years old

15% 63+ years old

## ▶ REGIONAL DEMOGRAPHICS of Attendees



## ▶ YEARS OF EXPERIENCE

55%  
More than  
20 YEARS

15%  
11-20  
YEARS

11%  
4-10  
YEARS

19%  
Less than  
4 YEARS



The number of exhibitors was more than I expected. Most had time to have in depth conversations.





# By The **NUMBERS**

## 3 Day Event

▶ **1** KEYNOTE Presentation

▶ **3** NETWORKING Functions

▶ **3** PRE-SHOW Webinars

▶ **3** PRE-EVENT Workshops

▶ **5** NEW PRODUCT of the Year Award Winners



**61,200**  
NET SQUARE FEET  
SHOW FLOOR

**200+**  
EXHIBITORS

▶ **11** LEARNING THEATER Presentations

▶ **6** Guided BOOTH TOURS

▶ **11** TASTE OF ROSEMONT Restaurants

▶ **1** PLANT OF THE YEAR Winner





*Our team brought sample parts to the show and we were able to talk directly with vendors that have solutions to solve our problems.*



## EDUCATION



### ▶ 2022 KEYNOTE PRESENTATION:

**Using Lean to Prepare for Manufacturing 4.0**

Charles Wetherington, President & COO, BTE Technologies

### ▶ 2022 WORKSHOPS

**WORKSHOP #1**  
Metal Welding Overview for Battery Packs

**WORKSHOP #2**  
Lean Manufacturing – The Culture of Kaizen

**WORKSHOP #3**  
Thriving with Manufacturers' Reps

**WORKSHOP #4**  
Fundamentals of Plastics Welding

**WORKSHOP #5**  
Electric & Autonomous Vehicles: The Future is Now

**WORKSHOP #6**  
How to Develop the Next-Generation Manufacturing Workforce



### ▶ 2022 LEARNING THEATER PRESENTATIONS

Topics ranged from automation, augmentation and tooling, to leak testing, plastic welding and artificial intelligence.

### ▶ 2022 GUIDED TOURS

- Autonomous & Electric Mobility
- Robotics
- Pressing & Riveting
- Fastening Tools
- Automated Assembly
- Industry 4.0



*The immersive demonstrations of some exhibitors was stunning.*



## HOTTEST TOPICS OF INTEREST FOR 2023

- Automation
- Industry 4.0 / Factory of the Future
- Robotics
- Material Handling
- AGVs
- Artificial Intelligence
- Vision Systems
- Labor / Staffing

**THE**  
**ASSEMBLY**  
**SHOW**

**SAVE  
THE  
DATE**

**OCTOBER 24-26**

**2023** DONALD E. STEPHENS  
CONVENTION CENTER  
ROSEMONT, IL

**THEASSEMBLYSHOW.COM**

PRODUCED BY:

**ASSEMBLY**